



Notice of Information Practices and Privacy Statement

How we collect information about you:

Affinity Eye Care and its employees collect data through a variety of means including but not limited to letters, phone calls, email, voicemails, and from the submission of applications either required by law, or necessary to process applications or other requests and services and care through our organization.

What we do not do with your information:

Information about your financial situation and medical conditions and care that you provide to us in writing, via email, on the phone (including information left on voicemails), contained or attached to applications, or directly or indirectly given to us, is held in strictest confidence.

We do not give out, exchange, barter rent, sell, lender dissemination, any information about patient who actually receive our services that is considered patient confidential, is restricted by patient/ client in a signed HIPAA consent form.

How do we use your information:

Information is only used as a reasonable necessary to process your application or to provide you with health services which may require communication between Affinity Eye Care and health care providers, medical product or service providers, pharmacies, insurance companies and other provider necessary to: verify your medical information is accurate, determine the type of medical supplies or any health care services you need including, but not limited to; or obtain to purchase any type of medical supplies, devices, medications, insurance.

If you apply or attempt to receive assistance through us and provide information with the intent or purpose of fraud or that results in either an actual crime or fraud for any reason, including willful or unwilful acts of negligence intended or not, or in any way demonstrates or indicates attempted fraud, your non-medical information can be given to local authorities. This includes the police, investigators, courts, and/or attorneys or other legal professionals, as well as any other information as permitted by law.

Our responsibilities:

Affinity Eye Care is required to maintain the privacy of your health information as required by law. Affinity Eye Care provides you with a notice of our duties and privacy practices as to the information we collect and maintain about you; abide by the terms of this notice; accommodate your reasonable requests regarding methods to communicate health information with you.

Information we do not collect:

We do not use cookies on our website to collect data from our site visitors. We do not collect information about site visitors except for one hit counter on the main index page (www.HillCountryVisionCenter.com) that simply records the number of visitors and no other data.

Limited right to use non-identifying personal information form biographies, letters, notes or other sources:

Any pictures, stories, letters, biographies, correspondence or thank you notes sent to us become the exclusive property of Affinity Eye Care. We reserve the right to use non -identifying information about our clients (those who receive services or goods from us) for promotional purpose that are directly related to our mission.

Clients will not be compensated for use of this information (photos, addresses, phone numbers, contact information, last names or uniquely identifiable names) will be used without client's advance permission.

You may specifically request that no information be used whatsoever for promotional purposes, but you must identify any requested restrictions in writing. We respect your right to privacy and assure you no identifying information or photos that you send to us will ever be publicly used without your direct or indirect consent.

THE EXPERIENCE STARTS HERE